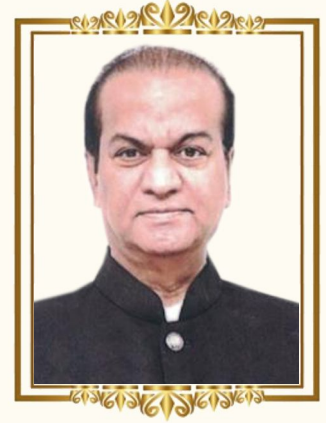




DR. PALKONDA VIJAY ANAND REDDY



Dr. Palkonda Vijay Anand Reddy is a distinguished oncologist whose journey goes far beyond clinical excellence. As the Director and Senior Consultant Oncologist at Apollo Cancer Centres, Hyderabad, he has combined medical expertise with a profound human touch, transforming lives with compassion, courage and unwavering hope.

2. Born on 20th October, 1959, Dr. Reddy with over 33 years of experience and more than 15,000 plus cancer cases treated since 1992, he stands tall as a pioneer in Indian oncology. His specialization in head and neck cancers, along with ocular oncology, has placed him at the forefront of cancer care, with a success rate that speaks volumes of his clinical prowess. His academic journey includes prestigious fellowships from renowned global institutes such as the Meyerstein Institute of Clinical Oncology (London), New York Hospital, Peter McCallum Cancer Institute (Melbourne), and Wills Eye & Children's Hospitals (Philadelphia). He is also a full member of several leading international oncology organizations including ASCO, ASTRO, ESMO, UICC and AROI.

3. Beyond his clinical work, Dr. Reddy is a passionate educator and academician. As Chairman of the Indian College of Radiation Therapy, he has played a key role in elevating oncology training in India. He has delivered over 921 CME lectures, authored 112 plus publications, and organized numerous international conferences to bring cutting-edge technology to Indian practitioners.

4. Dr. Reddy's career is distinguished not just by academic and clinical excellence, but also by deep empathetic pragmatism. He believes that healing goes beyond cure - it involves care and compassion. This vision led to the establishment of the CURE Foundation in 2003, dedicated to making quality cancer treatment accessible to underprivileged patients. The foundation actively runs awareness drives, cancer screening programs, anti-tobacco campaigns, and supports focused research and academic activities.

5. In addition to his professional work, Dr. Reddy authored the landmark book "I Am a Survivor" (English, Hindi & Telugu), featuring true stories of 108 cancer survivors, the first of its kind globally offering hope and practical guidance to patients, and recently presented to Hon'ble President of India. He is also a key contributor and associated with Sparsh Hospice, extending palliative care to terminally ill patients, helping them live their final days with dignity and comfort.

6. Dr. Reddy's advocacy efforts have had significant public health impact—most notably his campaign against tobacco, which catalyzed major policy action in Andhra Pradesh. His life is a testimony to a seamless blend of profession and purpose, medicine and mission. From a humble rural background to a national icon in cancer care, he stands as a beacon of inspiration - a healer, a teacher, and a true crusader. His life's prescription remains: Care, Cure and Crusade - a trinity of values in the battle against cancer.